

BAREFOOT WALK

MOTHERS' CALL
FOR PEACE



MOTHERS-CALL.ORG

BAREFOOT WALK: MOTHERS' CALL FOR PEACE

Toolkit: How to Organize Your Own Walk

WALKING TOGETHER, WORLDWIDE

In Rome on March 24, 2026, Palestinian and Israeli mothers will walk barefoot side by side to honor every child lost to violence and to declare that no child should be raised to kill, or be killed.

The Barefoot Walk is a global action within **The Mothers' Call**, a movement led by mothers demanding peace and the protection of every child's future.

This moment invites people everywhere to host their own Barefoot Walks, connecting local steps to a shared global call for a durable peace that puts women and their communities at the center of the peace process.



HOW TO ORGANIZE A WALK IN YOUR COMMUNITY

1. Register

Use the Barefoot Walk [Registration Link](#) to let us know you're planning to host your own walk.

2. Plan

Organize a walk that fits your community, big or small, public or private.

3. Share

Document your walk and post on social media to grow the movement. Instagram: [@themotherscall](#)

4. Stay Connected

Join a global network working toward lasting and durable peace. Join the Barefoot Walk [WhatsApp Group](#) to stay connected.

STEP 1: REGISTER YOUR WALK

Registering your walk connects you to the global Mothers' Call.

Use the general [Barefoot Walk Registration Link](#) to register your walk.

In question #10, answer: *I am interested in hosting my own walk and would like more information on how to do this.*

By signing up, you help us:

- Share official campaign messaging and graphic
- Support alignment with the global movement
- Amplify your walk as part of a worldwide action

STEP 2: PLAN YOUR WALK

There is no single way to walk barefoot for peace.

You might choose to:

- Organize a walk or march with your organization
- Walk with friends, neighbors, or community members
- Walk with your family, children, or loved ones (pets, too!)
- Walk alone, in reflection, at home or in a place that matters to you

As you plan, keep in mind:

- Barefoot participation is encouraged, but never required
- Safety, dignity, and accessibility always come first
- The walk is a symbolic act rooted in shared humanity
- Stay true to the meaning and messaging of the Mothers' Call

**Make it meaningful for
your community.**

Your walk can be public or private, large or small. What matters most is that it reflects your community, your context, and your care for one another.

STEP 3: SHARE YOUR WALK

Documenting your walk helps grow the movement.

If it is safe to do so:

- Take photos or short videos (with consent)
- Share why you chose to walk
- Use campaign hashtags and tag official accounts
- Encourage others to walk and share
- Each post helps carry the Mothers' Call beyond borders and into new communities.

INSTAGRAM HANDLES

@themotherscall
@WomenWagePeace
@WomenOfTheSun

Supporting Partners:
@VitalVoices

HASHTAGS

#TheMothersCall
#BarefootWalkForPeace

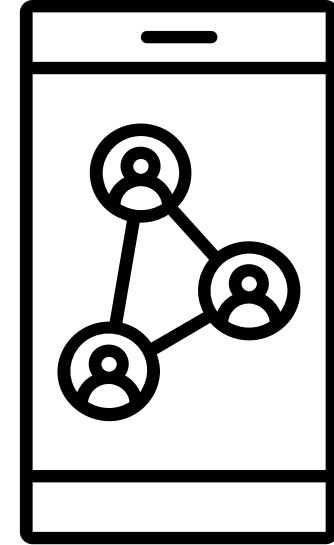
STEP 4: STAY CONNECTED

This is a growing global movement.

Stay connected via our [Barefoot Walk WhatsApp Group](#).

By staying connected, you help:

- Build a global network of mothers, women, and allies
- Support future actions and collective activations
- Strengthen a movement calling for women and communities to be at the table
- Work toward a just, lasting, and durable peace



MESSAGING & RESOURCES

These resources are here to support you. Use them in the ways that feel most relevant to your community, and adapt them to fit your local context.

As you customize, we ask that you stay true to the core meaning and messaging of the Mothers' Call. Shared language and visuals help connect individual walks into a collective global movement, allowing our voices, values, and demands for peace to be heard together.

BAREFOOT WALK MOTHERS' CALL FOR PEACE

ROME • MARCH 24 • 6PM

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BAREFOOT WALK

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BAREFOOT WALK MOTHERS' CALL FOR PEACE

DATE _____
TIME _____
LOCATION _____

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DOWNLOADABLE BADGE ASSETS LINK

KEY MESSAGES

Peace begins when we walk together.
Peace begins with one barefoot step.
Walk with us. Walk for peace.
Barefoot for peace, together for change.
When mothers walk for peace, the world listens.
The path to peace begins beneath our feet.
From grief to grace, we walk toward peace.
One walk. One world. One wish: peace.



COLORS



#F7CE45

#029DC4

LOGOS



ABOUT THE BAREFOOT WALK

On March 24, 2026, in Rome, [The Mothers' Call](#), a global movement uniting Palestinian and Israeli mothers to demand peace, will launch the **Barefoot Walk for Peace**. Walking side by side, mothers will honor every child lost to violence and declare that no child should be raised to kill, or be killed. This movement is rooted in the leadership of mothers and communities who carry the true cost of war and are calling for a new narrative of dignity, shared humanity, and lasting peace.

ABOUT MOVEMENT AND PARTNERS



About The Mothers' Call: The Mothers' Call is the joint vision, mission, and commitment of the Palestinian movement Women of the Sun and the Israeli movement Women Wage Peace. It is founded on a joint Call that unites women and mothers from both societies in the goal of securing safety, dignity, and a future for their children. The movement is a courageous, community-rooted partnership built from the alliance of two movements with different histories, political constraints, community realities, and power.



Women of the Sun (Palestine): Women of the Sun aims to reach every woman in the Palestinian community in the West Bank, Gaza Strip, and Jerusalem and in the Diaspora, and to empower them politically and economically. Focus on two groups: Working with educated women empowering them to take on political leadership roles in PA society, and women of the general population educate and exposing women at all levels of PA society to their right to political and economic opportunities/participation.



Women Wage Peace (Israel): Women Wage Peace is a broad, politically unaffiliated movement, which is acting to prevent the next war and to promote a non-violent, respectful, and mutually accepted solution to the Israeli-Palestinian conflict, with the active participation of women through all stages of negotiations.



Vital Voices: Vital Voices is a non-profit founded on the belief that nations and communities cannot move forward without women's voices in leadership positions, and has been investing in women leaders solving the world's greatest challenges for nearly 30 years. Since our founding, Vital Voices has built a network of nearly 50,000 changemakers across more than 180 countries, who are using their power to empower others and collectively daring to reimagine an equitable world for all.

FAQS

Have more questions? Reach out to us at Motherscall@vitalvoices.org.

Do I need to organize a large public walk?

No. Walks can be large or small, public or private. What matters is participating in a way that is feasible and meaningful for you.

Do participants have to walk barefoot?

No. Barefoot participation is encouraged but never required. Safety, comfort, and accessibility come first.

Do I need permission or permits?

This depends on your location and the type of walk you plan. Organizers are responsible for following local requirements.

Can I adapt the messaging or visuals?

Yes. You are encouraged to localize materials while staying true to the core meaning and messaging of the campaign.

Does my walk replace the Rome walk?

No. Local walks strengthen the Rome walk by extending its reach and building a shared global call for peace.

How do I share my walk?

Post photos or videos on social media, use campaign hashtags, tag official accounts, and submit a short recap through the organizer form.